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THE CHICAGO DOGS AND IMPACT NETWORKING ANNOUNCE NAMING RIGHTS PARTNERSHIP FOR “IMPACT FIELD”

Rosemont, Ill. – The Chicago Dogs and Impact Networking announced today a 12-year naming rights partnership for the new \$60 million, 6,300-seat stadium currently under construction in Rosemont at the intersection of Balmoral Avenue and Pearl Street, west of I-294. Scheduled to open in May 2018, the ballpark will be named “Impact Field” and serve as the home of the new American Association of Independent Professional Baseball minor league team, the “Chicago Dogs.”

“This ballpark will offer fans a world-class baseball experience and our partnership with Impact Networking now gives it a world-class name,” said Chicago Dogs co-owner Shawn Hunter. “Impact has a long history of major sports sponsorships in the Chicago area and Midwest region. We are honored that they have chosen to share in our vision with a long-term commitment to premiere family entertainment.”

“Impact Field” branding will be featured throughout the ballpark, including permanent signage atop the I-294-facing double-sided digital scoreboard, visible to more than 70 million cars annually. Impact Networking will also use the ballpark as an asset to showcase its business capabilities through a specially-branded technology suite, which will be used by Impact year-round.

“Impact’s sports partnerships give us the chance to interact with our clients and the community in a meaningful way,” said Impact Networking CEO Frank Cucco. “We are excited for all that Impact Field will bring to the Village of Rosemont and its surrounding areas, as well as the many new fans that will frequent this facility. The ballpark will allow Impact to enrich our charitable efforts and by giving back to the community through specially sponsored events, including a school outing with students of Impact’s longtime beneficiary Pickard Elementary School in Pilsen.”

In addition to serving as the home stadium of the Chicago Dogs, “Impact Field” will also be utilized during the offseason to host a variety of entertainment events including concerts.

“Impact Field will take Rosemont’s entertainment offerings to a whole new level,” said Rosemont Mayor Brad Stephens. “Conveniently located steps from our entertainment district, Fashion Outlets of Chicago and other offerings, the innovative facility will be the perfect addition to the area.”

The Chicago Dogs are scheduled to begin play in May 2018 and ticket packages for their inaugural season are now available by calling 847-260-2544 or emailing info@thechicagodogs.com. Follow the team on social media at @TheChicagoDogs on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat.

About Impact Networking:

Impact is a fierce competitor in the Business Process Optimization space. Founded in 1999, Impact employs over 450 people at its 15 locations. Impact uses business optimization to help growing organizations reduce redundant, manual or paper-based processes. Teams of specialists work together to design, implement and support industry-leading solutions and technology. These sustainable initiatives lead to increased efficiency and the rapid achievement of operational goals.

About Chicago Dogs Ownership:

Chicago Dogs co-owners Shawn Hunter and Steven Gluckstern come to Rosemont with extensive backgrounds in professional sports. Hunter has more than 20 years of sports business experience, previously serving as President of Anschutz Entertainment Group Sports (AEG), where he oversaw eleven sports teams worldwide. Prior to his position with AEG, Hunter was President of the National Hockey League’s Phoenix Coyotes. Hunter also held the position of Executive Vice President of the NHL’s Colorado Avalanche and NBA’s Denver Nuggets.

Gluckstern is a previous owner of the National Hockey League’s Phoenix Coyotes and New York Islanders. Gluckstern is currently founder, CEO and Chairman of Rio Grande Neurosciences Inc., a New Mexico-based medical technology firm that focuses on non-invasive therapeutics. One of the company’s current focuses involves pioneering the development of technologies utilized to aid in the treatment of concussions. Prior to founding Rio Grande Neurosciences Inc., Gluckstern had a 25-year career as an entrepreneur and funds manager, holding a variety of positions including General Manager of reinsurance operations of the Berkshire Hathaway Insurance Group under the direction of investor Warren Buffett. For more information, visit www.TheChicagoDogs.com.

About The Village of Rosemont

Rosemont, Illinois, Chicagoland’s business and entertainment suburb, is conveniently located five minutes from O’Hare Airport and twenty minutes from Chicago’s downtown. Easily accessible via the area’s major highways, Rosemont is home to the Allstate Arena, Donald E. Stephens Convention Center, a wide variety of hotel and dining options, Rosemont Theatre, Fashion Outlets of Chicago, MB Financial Park entertainment district and Impact Field. Rosemont continues to grow and evolve based on the new vision of Mayor Bradley A. Stephens. For more information, visit www.Rosemont.com.