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## **THE CHICAGO DOGS OPEN “DUGOUT” POP-UP SHOP AT FASHION OUTLETS OF CHICAGO FOR THE HOLIDAY SEASON**

Official Team Store Open for Holiday Gifts Prior to Chicago Dogs Home Opener  
at Impact Field May 25, 2018

Chicago, Ill. – **The Chicago Dogs** are thrilled to announce the opening of a team merchandise pop-up shop known as **“The Chicago Dogs Dugout”** at **Fashion Outlets of Chicago** in Rosemont. Located on Level One of Fashion Outlets of Chicago near Concierge Services, “The Chicago Dogs Dugout” will open at 10 p.m. Thursday, Nov. 23 as part of Fashion Outlets of Chicago’s 24-hour Black Friday shopping event, “Fashionably Late.” The pop-up shop will be the sole location for fans to purchase team gear during the holiday season.

At midnight on Thanksgiving night, Nov. 23, the first 100 shoppers to visit “The Dugout” will receive a free Chicago-style hot dog in celebration of its opening.

“The Chicago Dogs Dugout” will be open Wednesdays and Fridays from 3 p.m. – 9 p.m. and Saturdays and Sundays from 10 a.m. – 8 p.m. through Dec. 31. Team ambassadors will be onsite at “The Dugout” throughout the shopping season to greet fans and answer ticketing and general questions about the team. “The Chicago Dogs Dugout” will also host a variety of special events to connect with fans throughout the holiday shopping season.

“Fashion Outlets of Chicago is a premiere holiday shopping destination,” said Chicago Dogs co-owner Shawn Hunter. “We are proud to offer its visitors the first chance to purchase Chicago Dogs team merchandise while introducing ourselves to the community prior to our debut in May.”

Chicago Dogs team merchandise available at “The Chicago Dogs Dugout” will include youth t-shirts and hoodies; adult t-shirts, long sleeve shirts and hoodies; and a variety of hats for all ages.

The Chicago Dogs’ home opener is scheduled for May 25, 2018 at the state-of-the-art **Impact Field**—a \$60 million, 6,300-seat stadium currently under construction in Rosemont at the



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intersection of Balmoral Avenue and Pearl Street, west of I-294. The team will make their debut with the American Association of Independent Professional Baseball May 18, 2018.

Ticket packages for the team's inaugural season are now available by calling 847-260-2544 or emailing [tickets@thechicagodogs.com](mailto:tickets@thechicagodogs.com). Follow the team on social media at @TheChicagoDogs on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat. For more information, visit [www.TheChicagoDogs.com](http://www.TheChicagoDogs.com).

**About Chicago Dogs Ownership:**

Chicago Dogs co-owners Shawn Hunter and Steven Gluckstern come to Rosemont with extensive backgrounds in professional sports. Hunter has more than 20 years of sports business experience, previously serving as President of Anschutz Entertainment Group Sports (AEG), where he oversaw eleven sports teams worldwide. Prior to his position with AEG, Hunter was President of the National Hockey League's Phoenix Coyotes. Hunter also held the position of Executive Vice President of the NHL's Colorado Avalanche and NBA's Denver Nuggets.

Gluckstern is a previous owner of the National Hockey League's Phoenix Coyotes and New York Islanders. Gluckstern is currently founder, CEO and Chairman of Rio Grande Neurosciences Inc., a New Mexico-based medical technology firm that focuses on non-invasive therapeutics. One of the company's current focuses involves pioneering the development of technologies utilized to aid in the treatment of concussions. Prior to founding Rio Grande Neurosciences Inc., Gluckstern had a 25-year career as an entrepreneur and funds manager, holding a variety of positions including General Manager of reinsurance operations of the Berkshire Hathaway Insurance Group under the direction of investor Warren Buffett.

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